

# API Solutions Guide

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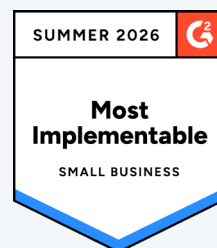
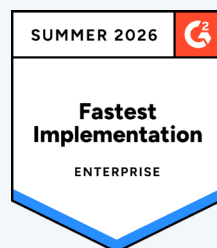


## Global audio and video intelligence for data-driven decision makers.

Around the world, communicators, marketers, researchers and analysts trust TVEyes for comprehensive TV, radio and podcast content. Our cutting-edge technology, data and solutions enable easy search and discovery within essential, market-moving video and audio content.



Recognized by G2 as a leader in media intelligence and easy to implement.



### Unlocking the Power of TVEyes APIs

TVEyes offers a robust suite of Application Programming Interfaces (APIs) that empower customers and partners to leverage global broadcast, radio, and podcast media content for a wide range of use cases, including brand monitoring, media analysis, competitive intelligence, copyright enforcement, and advertisement auditing.

Our comprehensive media coverage is transcribed and enriched with metadata in near real time, enabling teams to search, analyze, review, filter, customize, and seamlessly integrate TVEyes content directly into their own applications and workflows—unlocking virtually unlimited possibilities.

# When to Integrate APIs

## Media Analysis & Reporting

Integrate spoken media data into PR dashboards for the most comprehensive view of media coverage — beyond text-based print and digital.

## Custom Analytics Platforms

CMOs and CPOs building data platforms can connect broadcast impact directly to marketing campaigns and sales outcomes.

## Crisis Communications

Monitor breaking news in near real-time. Integrate Alert APIs into dashboards so crisis teams can act on the fly.

## Advertising Intelligence

Track ad occurrences, creative launches, and category trends through real-time broadcast advertising intelligence.

## New Data Products

Big data companies and entrepreneurs can add broadcast intelligence as a layer in multi-source data solutions.

## Client News Delivery

PR agencies use filtered metadata APIs to deliver relevant broadcast clips straight to client portals and dashboards.

# The TVEyes Advantage

Broadcast Intelligence Structured for Developers

TVEyes powers applications, analytics platforms, AI workflows, and research systems with real-time audio and video intelligence. We collect, record, transcribe, and index millions of hours of television, radio, podcast, and online video content, transforming unstructured media into searchable, structured data.

TVEyes captures content 24/7 from thousands of television, radio, podcast, and video sources around the world. Every piece of content is enriched with metadata including station, program, market, country, language, timestamp, audience metrics, and other contextual information.

To make audio and video content searchable, TVEyes combines closed captioning, speech-to-text technology, and AI to generate highly accurate transcripts. Each transcript is time-aligned to the underlying media, enabling developers to connect search results directly to the corresponding audio or video segment.

The result is a metadata-rich media intelligence platform that enables customers and partners to discover relevant content, track emerging narratives, analyze media impact, monitor advertising activity, and integrate broadcast intelligence directly into business applications, AI models, and decision-making workflows.

Our coverage and capture network are the broadest and deepest in the industry.

3,300+  
stations

50+  
countries

41  
languages

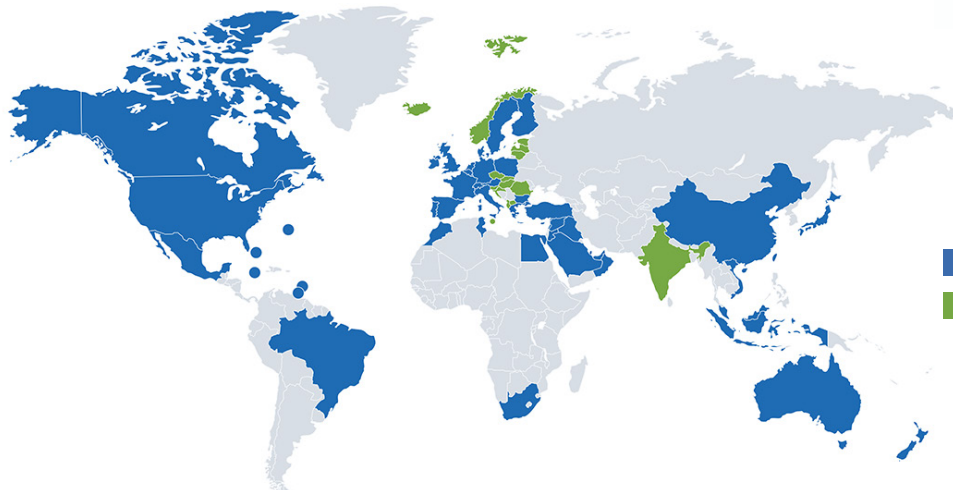
2 million  
hours of content  
per month

150,000+  
podcast content  
hours per month

Available via our  
**platform or APIs**

Speech-to-text tech  
**developed in-house**

First-of-its-kind **language  
technology lab**



■ Countries Covered  
■ Coming Soon

## Available Now



### TVEyes Saved Search API (Alert)

The TVEyes Saved Search API takes advantage of transcripts and metadata to provide a near real-time feed of relevant broadcast and podcast news and information. With the ability to filter search results, software developers can deliver the stories that matter most to their internal teams and clients. Available for Broadcast and/or Podcast Datasets. Complements seamlessly with the Premium Media Player for audio/video playback.



### TVEyes Ad Hoc Search API (Search)

TVEyes Ad Hoc Search API allows customers to perform on-the-fly, customized searches and retrieve specific information from the TVEyes database. Researchers, analysts, and data scientists can conduct exploratory analysis by iteratively refining their queries, uncovering hidden insights, and adjusting their search parameters in real time. Available for Broadcast and/or Podcast Datasets. Complements seamlessly with the Premium Media Player for audio/video playback.



### TVEyes Page Feed API (Firehose)

The TVEyes Page Feed API provides partners with the full firehose of broadcast and podcast media coverage. This option is an easy-to-search, near-real-time feed that packages content into searchable blocks of text augmented with metadata. Available for Broadcast and/or Podcast Datasets. Complements seamlessly with the Premium Media Player for audio/video playback.



### Transcript Archives

TVEyes Historical Archives enables researchers to tap into 15+ years of historical data with full descriptive metadata as far back as 2013.



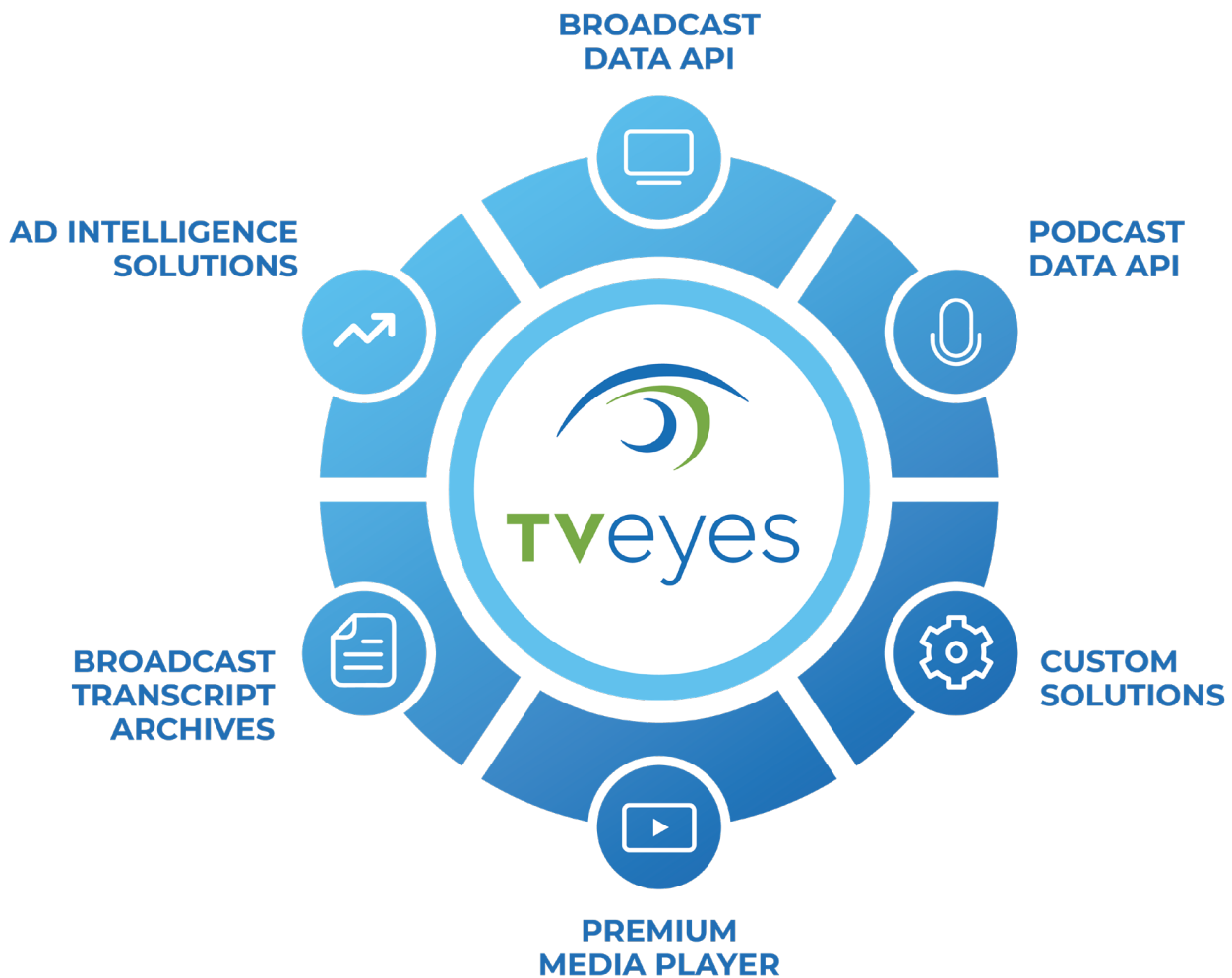
### TVEyes Premium Media Player API

TVEyes Premium Media Player API Is a video player that can be embedded, branded and integrated into partner platforms to offer more insight than a transcript alone. Review broadcast clips to understand things like tone, body language and voice inflections – which can speak volumes.



### Advertising Intelligence APIs

Ad Lifecycle Event Firehose is a real-time push feed that delivers advertisement lifecycle events and metadata. Receive Created events when new ads are first discovered and Updated events as campaigns expand into new stations and markets. Ideal for tracking product launches, campaign distribution, placement validation, and competitive advertising activity.



## Customized API Solutions

At TVeyes, we understand that every organization's needs are unique. That's why we're proud to offer fully customizable APIs that cater to your specific requirements. With TVeyes' APIs, you're in control, empowered to shape your media intelligence requirements according to your precise needs.

Contact us now at [partnerships@tveyes.com](mailto:partnerships@tveyes.com). Let's start a conversation that could reshape the way you engage with media intelligence.